

Buying & Selling Online



Overview

- Craigslist
- Facebook Marketplace
- Ebay
- Tips for buyers & sellers
- How to Stay Safe



- Meet in-person
- Free to use
- Can make an account, but not required
- Communication is email-based
- Renew listings that don't sell
- Web & mobile app

library
barrington area



Facebook Marketplace

- Meet in-person
- Free to use
- Facebook account required
- Communication is through FB messenger
- Renew listings that don't sell
- Web & mobile app



- Interacting with individuals and companies
- International & local listings
- When item is sold, eBay takes a 10-12% fee
- Auction or Buy it now
 - Option to accept offers
- Web & mobile app

Which site is best for you?

Craigslist & FB Marketplace

- ◇ Local market
- ◇ Free to list item
- ◇ Cash/no fees
- ◇ In-person meeting
- ◇ No shipping
- ◇ Best for big items: furniture, appliances, cars, bikes, equipment

eBay

- ◇ International market
- ◇ Free to list item (under 200 per month)
- ◇ PayPal & credit card/with fees
- ◇ Remote, no contact
- ◇ Shipping
- ◇ Best for small items: trading cards, collectibles, toys, unique items

Other sites & apps

- Etsy – homemade/custom arts & crafts
- Amazon – brand new items
- Mercari – 10% fee, shipping items
- OfferUp – local meet-up
- Letgo – local meet-up

Tips for Buyers

- Make a reasonable offer
- Be open to negotiation
- Be serious and ready to meet
- Be willing to travel to seller
- Don't ask if it's still available

Tips for Sellers

- Have an ideal price range in mind
- Be open to negotiation
- Be honest about the item's flaws
- Post pictures of item
- Don't hold an item for too long

How to Stay Safe

- Check postings for spelling & real pictures
- Meet during daylight in a public place
- Bring a friend
- Only pay/accept cash
 - Use PayPal for eBay transactions
- Trust your instincts