

# Buying & Selling Online



# Overview

- Craigslist
- Facebook Marketplace
- Ebay
- Other sites
- Tips for buyers & sellers
- How to Stay Safe

# ☮ craigslist

- Meet in-person
- Free to use
- Can make an account, but not required
- Renew listings that don't sell
- Communication is email-based
- Sellers are anonymous, no rating system
- Web & mobile app



## Facebook Marketplace

- Meet in-person or ship to buyers
- 5% fee on payments through FB payment system
  - All shipped items use FB payment system
- Facebook account required
- Rating system for sellers
- Communicate through FB messenger
- Renew listings that don't sell
- Web & mobile app



- Sellers can be individuals or companies, rating system
- International & local listings
- Free to sign up
- When item is sold, eBay takes a 10-14% fee
- Auction or Buy it now
  - Option to accept offers
- Web & mobile app
- Communicate through messages

# Which site is best for you?

## Craigslist

- Local market
- Free to list item
- Cash/no fees
- In-person meeting
- No shipping
- Best for big items: furniture, appliances, cars, bikes, equipment

## Facebook Marketplace

- Local/national market
  - Free to list item
- Cash or Facebook payment (with fees)
  - In-person or remote
  - Shipping optional
- Best for: big or small items

## eBay

- Local & International market
- Free to list item (under 200 per month)
- PayPal & credit card/with fees
- Remote or in-person
- Shipping
- Best for small items: trading cards, collectibles, toys, unique items

# Other sites & apps

- Etsy – homemade/custom arts & crafts
- Amazon – brand new items
- Mercari – 10% fee, shipping items
- OfferUp – local, meet-up
- Next Door – sign up required, more secure
- Reverb – musical instruments

# Tips for Buyers

- Make a reasonable offer
- Be open to negotiation
- Be serious and ready to meet
- Be willing to travel to seller
- Don't ask if item is still available
- Ask questions



# Tips for Sellers

- Research the price range for your item
- Be open to negotiation
- Post good pictures of item
- Be honest about the item's flaws
- Consider all offers until you have a legit buyer
- Delete your post after transaction

# How to Stay Safe

- Check postings for spelling & real pictures
- Meet during daylight in a public place
- Bring a friend
- Only pay/accept cash
  - No wire transfers or gift card payments
  - Counterfeit money pen
  - Use PayPal for eBay transactions
  - “Buy now” on FB purchase protected
- Trust your instincts